



REAR ADMIRAL GENE PRICE, USN

**Director
National Maritime Intelligence-Integration Office
Commander
Office of Naval Intelligence**

Rear Admiral Gene Price assumed command of the Office of Naval Intelligence (ONI) and became Director, National Maritime Intelligence-Integration Office (NMIO) in May 2021. He previously served in these roles from January to June 2019 when he was reassigned from Naval Information Forces Reserve to fill a gap between active-duty assignments.

Price was commissioned as an intelligence officer in 1986. As a junior officer, he served as targeteer and analyst during the war in Kosovo, a watch-stander on U.S. European Command's Crisis Action Team after 9/11, and as political advisor for NATO's Ambassador to Macedonia. He was mobilized to U.S. Naval Forces Central Command N2 in 2003, where he supported Operation Iraqi Freedom as Chief of Iraqi Maritime Analysis, and later deployed to southern Iraq. Price commanded Navy Reserve Naval Forces Central Command 0267, nationally recognized as the Navy Reserve's intelligence command of the year, and also U.S. Indo-Pacific Command's Joint Detachment Minneapolis.

Price had major command at Navy Intelligence Reserve Region Southeast in Jacksonville, Fla. He mobilized in 2011 to Afghanistan where he served as senior U.S. intelligence officer at Region North in Mazar-e Sharif. He also led its Multinational Fusion Center in conjunction with U.S. coalition partners. After redeployment, he was assigned as a senior staff officer at Information Dominance Corps Reserve Command in Fort Worth, Texas.

Price was promoted to flag officer and recalled to active duty as Fleet Cyber Command/U.S. Tenth Fleet Deputy Commander from 2015 to 2017. He assumed command of Naval Information Forces Reserve in 2017, and then served as Vice Commander at Naval Information Forces in Virginia in October 2020.

Price was selected as the Navy's senior representative at the 58th Presidential Inauguration in 2017, and has received numerous awards and campaign medals. As a civilian, he is an attorney and member of Frost Brown Todd LLC, a nationally ranked law firm where he specializes in insurance, cyber security, and maritime law. He has been selected by his peers as a member of "Best Lawyers in America."

ONI and NMIO are the leading providers of global maritime intelligence and intelligence integration, respectively, for the U.S. Navy, the Department of Defense, and the national interagency policy community.